

# ·BN· BARBEQUE NATION

# UNIFORM DESIGN BY DAC'S INC



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INSPIRED FROM UTENSILS USED FOR BBQ



DESIGN INSPIRATON

# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



PRESENTED BY DAC'S INC



The uniforms for Barbeque Nation maintain a cohesive black and orange color scheme, offering a sleek and professional look. The outfits feature collared shirts with bold orange accents, including stripes, and the logo on the chest. Each uniform is paired with an apron, either in bright orange or contrasting black, with pockets that include subtle design elements.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION

The outfit stands out with its vibrant and bold orange shirt, which immediately catches attention. The shirt is accented with black detailing on the collar and sleeve cuffs, adding a sharp contrast that enhances the overall design. This outfit is paired with a half black apron, creating a balanced contrast with the bright shirt. The apron includes a pocket with a minimal design, adding practicality without compromising the sleek appearance.

# **LOOK DESCRIPTION**

The outfits feature grey collared shirts with subtle orange accents on the collar, cuffs, and chest logo. Paired with orange aprons, they present a sleek, professional, and streamlined look, maintaining a consistent brand style.



The outfits feature collared shirts with sage green accents, including stripes, and the logo on the chest. Each uniform is paired with an apron, in sage green with contrasting black, with pockets that include a BBQ- related pattern.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION

# **LOOK DESCRIPTION**

The outfit stands out with its mud coloured shirt. The shirt is accented with a darker shade detailing on the collar and sleeve cuffs, adding a sharp monochrome that enhances the overall design. This outfit is paired with a half black apron, creating a balanced contrast with the shirt. The apron includes a pocket with a minimal design, adding practicality without compromising the sleek appearance.

# **LOOK DESCRIPTION**

The outfits feature dark grey collared shirts with light grey accents on the collar, cuffs, and chest logo. Paired with dark grey aprons, they present a sleek, professional, and streamlined look, maintaining a consistent brand style.



The outfits feature a dark grey short-sleeve button-up shirt with beige accents, including a vertical beige stripe on the right side and beige highlights on the cuffed sleeves. It is paired with a tan apron tied at the waist, adorned with a black pocket showcasing a geometric pattern, creating a professional and warm color contrast.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION

## **LOOK DESCRIPTION**

This uniform stands out with its dark grey short-sleeve shirt that features bold orange trim along the placket and collar, giving it a modern and contemporary feel. The shirt is paired with a black apron with a large front pocket and the pattern along the hem. The bright orange accent adds a casual yet striking element to this uniform's overall look.

# **LOOK DESCRIPTION**

The outfits features a deep brown long-sleeve button-up shirt with beige piping along the edges and a collar. The shirt is paired with a black apron that is tied at the waist. The apron features a beigebordered pocket with the logo, adding a touch of formality to the overall look.

alegory









# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



Category SERVICE - MEN



LOOK 1

# LOOK 2

# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



LOOK 3



LOOK 4





The outfit features a tailored dark grey suit jacket with sharp lines, orange accents, and a BBQ Nation logo on the chest pocket, paired with a white shirt and matching grey trousers. The orange accents add a modern touch while reinforcing the brand's identity. Designed to distinguish management from service staff, the uniform reflects authority, professionalism, and approachability. It is formal enough for customer-facing roles yet practical for managing operations, balancing elegance with functionality.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



The outfit features a classic white shirt paired with a black coat with orange logo on the chest above a pocket, complemented by black trousers.

The outfits feature black collared shirts with subtle orange accents on the collar, cuffs, and chest logo. Paired with orange aprons, they present a sleek, professional, and streamlined look, maintaining a consistent brand style.

alegory PTAIN - MEN & WOMEN



The uniform features a crisp white chinese – collar shirt, paired with a vibrant orange adjustable waistcoat that adds a burst of color and personality with the pattern on one side, in line with BBQ Nation's signature palette. The look is completed with tailored black trousers, offering a clean, professional finish. This combination strikes the perfect balance between elegance and boldness, ideal for leading the service team.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



# **LOOK DESCRIPTION**

This outfit introduces a contemporary twist with a black sleeveless waistcoat highlighted by vibrant orange shirt, matched with a black straight trousers. This design emphasizes comfort and mobility, ensuring the captains look polished and are easily identifiable, enhancing both the dining experience and brand cohesion.

# **LOOK DESCRIPTION**

The uniform features a classic white full-sleeve shirt, providing a crisp and professional foundation. This is complemented by a sleek black adjustable waistcoat adorned with subtle orange accents, bringing a vibrant pop of color that echoes BBQ Nation's lively spirit. The look is completed with black trousers, ensuring a polished and cohesive appearance for both men and women.





This uniform is all about making a bold statement. The overall orange design radiates warmth and enthusiasm, perfectly capturing the lively spirit of BBQ Nation. The subtle accent details add a touch of modernity, while ensuring our support staff is easy to spot and ready to assist at a moment's notice. It's a vibrant choice that reflects the dynamic environment in which the team thrives.

# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



LOOK 2

# **LOOK DESCRIPTION**

To balance between bold and refined, this option combines black and orange in a sleek, professional design. The orange accents add a fresh pop of color that ties in perfectly with BBQ Nation's branding, while the black base brings a touch of sophistication. It's a versatile look that blends style with practicality, making it a great option for support staff in any setting.

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# SUPPORT STAFF - MEN





At BBQ Nation, every detail matters-including how the chefs present themselves. This uniform pairs the classic combination of black and white with bold orange accents, bringing an air of sophistication to the head chef's role. The black and orange apron enhances the vibrant color scheme, while the crisp white chef's cap adds a professional finish.

# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



# LOOK 2

NV1

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FOLDED CUFF WITH BUTTONS

# **LOOK DESCRIPTION**

For a more modern and edgy look, this option offers an all-black uniform, accented with BBQ Nation's signature orange touches. The outfit includes chef coat with pocket on sleeve, stripes and straight pants. This uniform is designed for those who prefer a clean, powerful look with a pop of vibrant energy.







The base of the uniform is a crisp grey with white accents on the collar, cuffs, and buttons, paired with grey pants and a white chef hat, offering a more formal, classic look while reflecting the timeless elegance and precision of the culinary craft. To add a fresh and lively touch, we've included bold orange aprons and chef caps, a nod to BBQ Nation's signature color and vibrant atmosphere.

# DESIGN PROPOSAL CURATED FOR BARBEQUE NATION





# **LOOK DESCRIPTION**

The outfit features a short-sleeved white coat with orange accents on the collar, shoulders, sleeve edges, and buttons, paired with black pants and a classic white chef hat. The logo is prominently placed on the left chest, adding a professional touch. The uniform and apron present a cohesive and professional appearance, with the use of orange providing a vibrant contrast for visibility and style.



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# **LOOK DESCRIPTION**

The uniform consists of a dark grey, short-sleeved button-up shirt with matching trousers, accented with red-orange details on the collar, sleeve cuffs, and button line. The BBQ Nation logo is displayed on the chest, adding a touch of brand identity.

DESIGN PROPOSAL CURATED FOR BARBEQUE NATION



LOOK 2

TIPPING

POCKETS

# **LOOK DESCRIPTION**

The outfits feature collared shirts with bold orange accents, including placket, pockets with prints, shoulder strap, and the signature crown logo on the chest. These uniforms are crafted with the team's comfort in mind.

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# HOUSEKEEPING - MEN

